

PROFILE ADS ONLY (1/8th Page) Advertiser: _____

Your ad photo, text & payment are due by March 20, 2020. Profile Ad Cost : \$300
Please do not design your ad. This is a formatted template ad, to keep your cost low.
Ads will be a 3.5” horizontal or vertical, determined by the designer.

1. ARTWORK - Send logo or photo that’s high resolution (300 dots per inch)

Photo size: 1.75” W X 1.35” H or 1.35” W X 1.75” H

File specifications: Camera-ready at a **resolution of 300 dpi** or higher.

Acceptable file formats: **pdf, jpg, psd or tif.**

2. TEXT - Fill in the blanks on-line (at web site above) OR in the copy (text) format below

NAME: _____

MEDIUM/STYLE (for artists -1 line, 25 characters): _____

ADDRESS (Optional, or gallery where represented if preferred):

PHONE: _____

WEBSITE: _____

E-MAIL ADDRESS: _____

COMPANY INFORMATION (Include more info about your art or business, style,
quote about your work, hours, specials, etc. **Do not exceed 125 characters.**):

Text can be:

1. In digital format - Word, Pages, rtf, txt OR;
2. Written above OR;
3. Process your ad and payment online at ArtsourceColorado.com

E-mail the digital file and above copy information to ads@fullcircle-creative.com or contact Full Circle Creative for assistance at artsource@fullcircle-creative.com or 970.962.9203.

PROOF: 1 final proof of ad will be sent to check for accuracy. You’re responsible to ok it! Email proof changes within 2 days of receipt of ad to: ads@fullcircle-creative.com

FACEBOOK, PLUS PRINT DISTRIBUTION & ON-LINE MARKETING

- Facebook - all advertisers can post news, specials, exhibits, menus, new staff, etc. No sales pitches!
- Digital ARTSource - a flipping page book at ArtsourceColorado.com. Live link to your website!
- Print version of Loveland Artsource - distributed through all 10 Colorado Welcome Centers in the state, as well as Loveland hotels, arts organizations, galleries, Loveland sculpture shows and at downtown events.

Advertiser: _____ Date: _____

2020 Loveland Artsource is a beautiful annual guide to Northern Colorado's visual & performing arts scene! This full-color guide, planned to be 32 pages, is printed in May 2020; lasts through April 2021.

- **Print Quantity:** 8,500 - 10,000 copies of this year 'round marketing piece
- **Digital Marketing:** live link to your own web site, Facebook, and ArtSourceColorado.com
- **Local Distribution:** hotels, art galleries, restaurants, coffee shops, and tourist destinations
- **Statewide Distribution:** through all 11 Colorado Welcome Centers (from Fort Collins to Trinidad)

DEADLINE: MARCH 20, 2020 - ALL PAYMENTS, CONTRACTS, & ADS DUE

PROCESS PAYMENT AND UPLOAD ARTWORK AT ARTSOURCECOLORADO.COM OR FILL OUT THIS FORM AND RETURN WITH PAYMENT.

<p>Full Page – Back Cover - \$2,000 7.75" W x 7.75" H</p> <p>Full Page - Inside Front/Back Cover Spread- \$1,800 7.75" W. x 7.75" H guaranteed placement</p> <p>Full Page - \$1,500 not incl. inside cover spreads 7.75" W. x 7.75" H no designated placement</p> <p>Half Page - \$800 7.475" W x 3.65" H or 3.65" W x 7.375" H</p>	<p>Quarter Page - \$500 3.65" X 3.65" square</p> <p>Eighth Page Profile - \$300 Approx. 3.5" W X 1.75" H or 1.75" W X 3.5" H Submit photo and text only - don't build the ad. It's a formatted template. See Profile Ad sheet.</p> <p>Map Spot - \$45 - Be on the center spread map! Only 20 spots available. Sold only with ad buy.</p>
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SPECIAL DISCOUNTS:

- 10% discount if paid in full by January 24, 2020
- 5% discount if paid in full by February 21, 2020
- 5% discount for nonprofits (when nonprofit number is provided for our records)

CREDIT CARD PAYMENTS ACCEPTED ONLINE VIA PAY PAL

- **Checks:** Payable to **FULL CIRCLE CREATIVE**.
 - **Pick up:** contact Channing, 970.962.9203, or artsource@fullcircle-creative.com
 - **Mail to:** Full Circle Creative, 444 Logan Ave, Loveland, CO 80537
- **Credit cards:** Pay online at ArtsourceColorado.com or request Paypal invoice

Ad Cost: _____ Less Discount of ____% = Total _____ Ck. # _____ Date: _____

ADVERTISER

Name of Advertiser (print): _____
 Business Name: _____
 Street Address: _____
 City: _____ Zip: _____
 Bus. Phone: _____ Your phone: _____
 Email: _____

I want # _____ copies of ARTSource to distribute to my customers.

I agree to pay in full and have ads to Full Circle Creative by March 20, 2020.

Advertiser Signature: _____ Date: _____
 Typing your name is your signature